

Opinion & Analysis

QUOTE OF THE DAY

If you don't design your own life plan, chances are you'll fall into someone else's plan. And guess what they have planned for you? Not much. — Jim Rohn, American author and motivational speaker (1930 -2009)

Mandela's health plays no role in rand devaluation

BUSINESS WATCH

ECONOMISTS and currency traders played down any role of Nelson Mandela's health deterioration in the sharp decline in the rand's value against the dollar yesterday, citing instead a cocktail of domestic and international reasons for its fall.

Nedbank Capital senior currency trader Lynden Reabow acknowledged it was a tough question to answer but Mandela was "pretty much out of action" in the governing and running of the country and he had also suffered a long illness.

"What is driving it [the decline] are more fundamental issues," Reabow believed. These included the general labour unrest and gross domestic product statistics looking "quite down there".

There had also been a larger trade deficit reported than expected, and consumer spending levels were down. Internationally, the US Federal Reserve had taken its foot off the quantitative easing pedal. "There is also a bit of a strong dollar and a strong euro coming in," Reabow noted.

Sanlam Investment Management investment economist Arthur Kamp said he

did not believe there was "a strong link" between the former president's health and the currency decline.

It was "pretty much related" to other factors. One was the persistent current account deficit.

When there were low portfolio investment inflows this also tended to translate into currency weakness.

Standard Bank rand strategist Bruce Donald blamed the rand's slide on "a cocktail of adverse global and domestic developments".

South Africa had also entered the wage negotiation season, which had given rise to "considerable anxiety" about production disruptions in key export sectors while there were also concerns about possible electricity outages as temperatures dropped.

Mining

The portfolio committee on labour meets in Parliament today to carry out its final deliberations on the Labour Relations Amendment Bill. DA labour spokesman Sefo Motau said last night that this was an opportunity to find solutions to the current mining sector crisis.

Noting that the committee would be meeting against the backdrop of reports that the Association of Mineworkers and Construction Union (Amcu) planned to embark on another unprotected strike at Lonmin's Marikana platinum mine, if a

union recognition agreement was not reached, Motau argued that interventions by Deputy President Kgalema Motlanthe appeared to have failed to put a stop to the mine unrest.

Motau believed the ANC was giving in to Cosatu's demands rather than promoting "the best interests of stability" in the mining sector. The ANC government was doing this as "a pre-election gift" to its alliance partner Cosatu, which includes in its umbrella the National Union of Mineworkers.

What should be done, Motau believed, is to reintroduce the requirement of balloting before a strike.

There should be a repeal of section 18 of the act, which allowed majority unions and employers to agree on thresholds of representativeness for unions to gain organisational rights in a specific workplace or

sector. "Amendments should seek to establish a universal minimum threshold of representativeness above which organisational rights and participation in collective bargaining cannot be denied to union."

Motau further suggested amendments to the monitoring of provisions to ensure "that no portion of the union membership fees collected under collective bargaining agreements may be used to pay for affiliation to a political party and that these funds may not be applied for any purpose other than the promotion and protection of the socio-economic welfare of employees".

That seems like a checklist the ANC will not be ticking off today.

Johannesburg

Johannesburg is the most popular destination in Africa, according to the third annual Mastercard global destination city index, with an expected 2.54 million international visitors expected to arrive this year.

Its 53.6 percent growth in international visitors between 2009 and last year has put the city into the top 20 fastest growing destinations in the world.

It is also top in Africa in terms of visitor spending with \$2.7 billion (R27.4bn) expected to be spent there this year.

But this is partly because Johannesburg's OR Tambo International Airport has been developed as South Africa's hub airport, from which other cities in South Africa are served. And although it attracts

a high proportion of business travellers, most foreign tourists arriving there leave quickly for other destinations, despite new attractions encouraged by the Johannesburg Tourism Company.

Despite the growing importance of tourism from China and India, the largest number of foreign tourists and biggest spenders arrive from London, the second largest from Frankfurt and the third largest from Dubai.

Dismally, the index shows that Cape Town, South Africa's most popular tourist destination, expects a fall of approximately 8 percent in international visitor numbers this year.

The report suggests that this is due to the withdrawal of SAA's direct flights between the city and London, although a high proportion arrive on the all-year round direct flights by British Airways and from Dubai with Emirates airline.

The report also shows an increase in tourism to Durban, to which Emirates flies directly from Dubai.

Christoph Franz, the chief executive of German airline Lufthansa, a partner of SAA in the Star Alliance of international airlines, advised our national carrier last week that although the new markets opening up were important it was still essential to retain its services to the northern hemisphere.

Edited by Peter Delonno. With contributions from Donald Pressly and Audrey D'Angelo.

US cannot take Latin America for granted

CHINESE ALLIES

Kevin Gallagher

THE ADMINISTRATION of President Barack Obama and US media have made much ado about the US "pivot" to Asia. What has largely escaped their attention, however, is that China has been lining up economic allies in the erstwhile "backyard" of the US.

Well, just as serious competition ought to awaken one's creative juices in business, it is time for the US to step up a suitable economic policy for Latin America before it is too late. The difference in approaches by the US and China were brought into focus last week when US Vice-President Joseph Biden and Chinese President Xi Jinping made tours of Latin America.

The US's principal offer to its Latin American neighbours is the Trans-Pacific Partnership (TPP), which offers Latin American and Asian nations access to the US market on the basis of three conditions: they must deregulate their financial markets, adopt intellectual property provisions that give preference to US firms, and allow private US firms to directly sue governments of countries that sign up to the TPP for violating any of its conditions.

Talk about a heavily conditioned offering. So what is the Chinese approach? On its visit to the region, China's president offered more than \$5.3 billion (R53bn) in financing, with few conditions attached, to its new-found Latin American friends.

These offers will need to be confirmed, but according to press reports the Chinese have signed deals on this trip for:

- \$3bn in commitments to eight Caribbean countries for infrastructure and energy;
- \$1.3bn to Costa Rica in loans and lines of credit; and
- A \$1bn credit line from the Export-Import Bank of China to Mexico for its state-owned oil company.

This financing comes on top of \$86bn in financing already provided by China to Latin American governments since 2003.

To put it into proper perspective, consider this. Since 2003, China's policy banks have provided more finance to Latin America than their counterparts at the World Bank, the Inter-American Development Bank and the US Export-Import Bank.

If anything ought to awaken the US from its past slumber, that comparison ought to do it. Simply put, the US and the array of largely Western-dominated international financial institutions have been outgunned by China's financial muscle. Welcome to the brave new world!

But it's not just a matter of sheer numbers. Unlike US trade treaties or the finance from the international institutions largely under US control, China offers its loans with few strings attached.

In a region that is understandably very sensitive to any notions of conditionality due to painful past experiences with the International Monetary Fund and the World Bank, China makes sure that its policy is not based on conditionality. That said, the Chinese do not lack a strong commercial focus. Often, the offer requires that Chinese firms are hired to conduct the bulk of the envisioned project work.

In just a few years, China has become the number one (in the case of Brazil and Chile) or number two (for Peru and Mexico) trading partner. These are not just any countries. They are the most important economies in Latin America.

Of course, the US is still the most important economic partner for the region overall. However, it cannot continue to take the region for granted.

For too long, the US has relied on a rather imperial mechanism – just telling Latin America what it needs. Compare that with China's approach: it offers Latin America what it wants (in the form of financing and trade from China).

When Obama took office, he and his team pledged to hit the reset button with the region and rethink its trade regime with Latin America. It has not worked out that way. So far, "reset" has essentially meant making the same old offer, but via new faces.

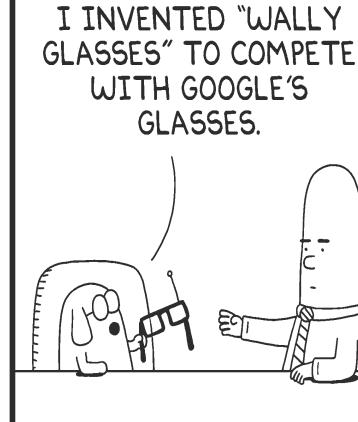
In addition, too much of the interaction with regional governments has been for drug interdiction purposes. Those countries rightfully do not see that as much of a growth-enhancing development approach but as a mechanism to protect the US.

It is high time for the US government to undertake a true rethink of its economic policy toward Latin America. Very soon, it may be too late.

Kevin Gallagher is a professor of international relations at Boston University and a research fellow at the Global Development and Environment Institute.

DILBERT

DILBERT



DIARY

Proverbial coffins make for an outlandish final send-off

IT IS THE last journey you will ever make, so why opt for a plain-wooden coffin when you could meet your maker in a giant chilli pepper? A bizarre chilli-shaped casket is just one of a host of wacky designs commissioned by people keen to make their final farewell one to remember. Other outlandish requests include a shark, a Coca-Cola bottle, a Viking boat and even a cellphone.

The chilli pepper is the work of Ghanaian craftsman Paa Joe –

whose detailed creations have gone on display around the world.

Fantasy coffins – sometimes known as proverbial coffins – have become a tradition in Ghana, where many people believe in an afterlife and regard deceased ancestors as more powerful than the living.

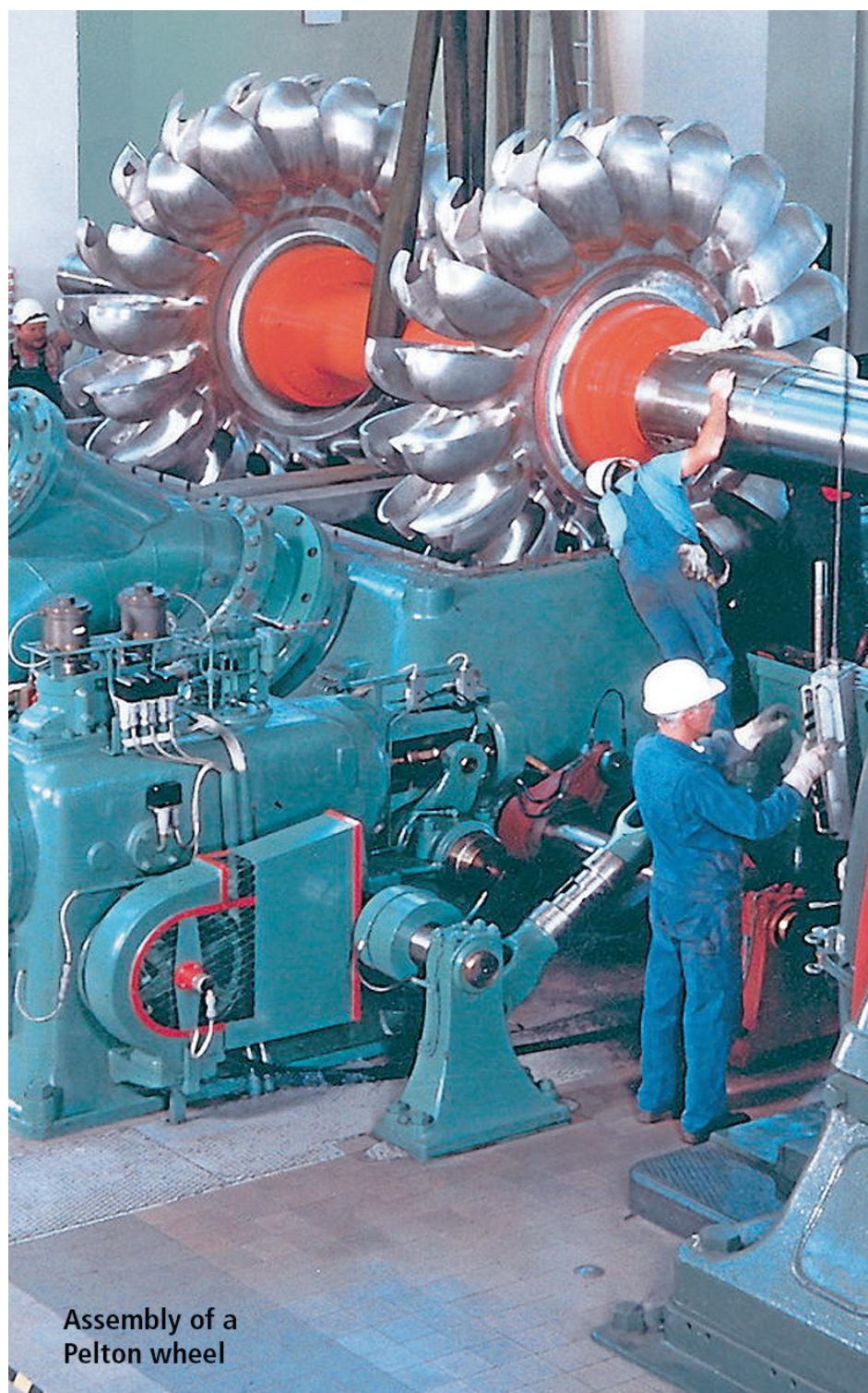
The shape of the caskets often reflect the individual's profession or links to certain clans.

Paa Joe's efforts have helped to inspire Nottingham-based Crazy Coffins, which has been supplying

caskets shaped like everything from football boots to bottle openers for a quarter of a century.

Crazy Coffins, which recently celebrated its 25th anniversary, said demand for ever more outlandish designs was growing all the time.

Crazy Coffins is a subsidiary of Vic Fearn, which has been making coffins since the 1860s, and regularly prepares designs for people who want to have a say in the casket they will be buried in after they are gone. — Daily Mail



Assembly of a Pelton wheel

are suitable for power generation and together they could add almost 7 250MW to the national grid within the next 10 years, postponing the need for nuclear energy for at least a generation.

Medupi (R33.6 billion) is going to generate 4 800MW, so that's a potential quarter of what we theoretically could get for a whole lot less. What is holding us up? The usual things: bureaucracy in general. Departmental rivalries. Public objections.

It's a great pity. As the Chinese experts

say: "Small hydropower is the rural renewable energy with the most mature technology, the longest development history and the most rewarding benefits."

It's time we listened.

Keith Bryer is a retired communications consultant. He is indebted to Bo Bata of the Sustainable Energy Society for information pertaining to South Africa and Li Zhizhu of the Chinese National Research Institute for Rural Electrification.